

E-News for Next Generation Manufacturing

. . . an update on the manufacturing community and economic development in Racine County, WI and the Chicago–Milwaukee corridor.



The Roadmap

Racine County Economic Development Corporation
2320 Renaissance Blvd., Sturtevant, Racine County, Wisconsin USA
www.racinecountyedc.org

April, 2008

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SAVE THE DATE!
**RCEDC Annual
Celebration**
May 29, 2008
25 Years!

A blue, ribbon-style banner with a white border and a drop shadow. The text is centered and uses a mix of bold black and red fonts.

The RCEDC periodically provides information on economic development in Racine County and the Chicago-Milwaukee corridor. We hope you find this short publication helpful and informative.

Pandemic Influenza: Protecting your Business and the Community

FREE EVENT!

Friday, April 25, 2008 8:00 A.M. – 10:20 A.M. Roma Lodge Racine, WI	-OR-	Friday, April 25, 2008 12:30 P.M. – 3:00 P.M. Hawks View Golf Club Lake Geneva, WI
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Human resource professionals, occupational staff, business managers etc. who have interest in understanding the implications of a possible pandemic and how to set up contingency/ business continuity plans should attend.

*For further information please contact:
Stacey Wians, Tri-County Public Health Consortium
(262) 857-1983 or swians@co.kenosha.wi.us.*

Johnson Outdoors' fish finder seeing use as search-and-rescue device

The [Business Journal of Milwaukee](#) reported on an innovative use for [Johnson Outdoors'](#) Humminbird fish finder. A Florida county search and rescue diver recently used the Humminbird to find a car submerged in Broward County waters. Business

Upcoming Events:

**April 17th
Inspirational Leadership**

8:00 – 12:00 a.m.
Marriott Milwaukee West

Paul Bridle will share how leadership must evolve to a new level to meet the needs of your business in the future. (Includes a breakfast reception.)

To download a PDF registration form, [click here](#).

For more information, call Michele at 262-821-3346, or e-mail micheleb@tecmidwest.com

**April 19th
Hispanic Business Alliance: An Evening of Networking at Monforts Fine Art Gallery**

6:00 – 9:00 p.m.
Monfort's Fine Art Gallery, Racine

Grab a handful of your business cards and come mingle with our members and guests...featuring flamenco dancers and a Spanish guitarist.

For details, call (262) 308-3543.

Journal subscribers can view the full article at the link provided above.

Venture Capital and Angel Investing in Wisconsin on the right track

Michael S. Rosen, president of Rosen Bioscience Management says he sees an increasing trend in start-up formation within the state over the last 10 years. Mr. Rosen outlines key ingredients to start-ups in this interesting article from the [Wisconsin Technology Network](#).

Wisconsin Energy Independence Fund

According to the [Wisconsin Department of Commerce](#) Governor Doyle is launching a \$150 million, ten-year grant and loan program to make Wisconsin a leader in renewable energy. The program will support cutting-edge R&D, manufacture and production of new clean energy products, and ways to make clean energy use widespread and cost-effective.

Important dates to keep in mind are the June 2, 2008 deadline for grant application submission and the August 2008 target date for award announcements.

Those interested in applying for loans or grants, [click here for the Energy Independence Fund Fact sheet](#).

Click here for related articles:

[Milwaukee Journal Sentinel Business Journal](#)

Wisconsin ranks second in health care in the U.S.

This article from the [Milwaukee Journal Sentinel](#) covers Wisconsin's consistent ranking at the top of all 50 states in the U.S. for health care. The ranking is a part of an annual report by the [Agency for Healthcare Research and Quality](#). Highlights to the Wisconsin health care system include strong preventative, acute and chronic care programs.

State grant to provide CNC training at Gateway Technical College

The Southeast Wisconsin Workforce Development Board is being awarded a grant from the [Wisconsin Department of Workforce Development](#) to train at least 50 workers in CNC set-up and operations at [Gateway Technical College](#). This grant is one of ten being awarded under the Emerging Industries Skills Partnership initiative. For more on this article, click on [Milwaukee Business Journal](#).

\$2.5 M grant to Southeast Wisconsin's Regional Workforce Alliance

According to the [Milwaukee Business Journal](#) the U.S. Department of Labor *WIRED* grant will be used to invest in innovative workforce training partnerships. The Milwaukee 7 and the Regional Workforce Alliance will be holding an informational forum for interested parties on Friday, April 11th from 8:30 a.m. – 12:00 p.m.

April 30th - May 1st

BizTech Expo: Making Connections

Don't miss this annual two day event to exhibit, market and network! Includes:

April 30th: **Business Strategy Seminars**
CEO Strategies
IQ Awards
After Hours

May 1st: **Manufacturing Summit Breakfast**
Bravo! Entrepreneur Awards
Development Forum
Fittest Exec Awards

For more information, visit www.biztimes.com/expo or contact Sarah Wilson at (414) 336-7129

May 13th

44th Annual Wisconsin International Trade Conference: GROWING GLOBALLY

8:30 AM - 6:00 PM
Italian Community Center, Milwaukee

Morning: Session 1: China **Session 2:** U.S. Export Compliance WI Overseas Reps - All day one-on-one meetings

Afternoon: Session 1: Canada **Session 2:** Best Practices in International Distributor Management **Session 3:** Midwestern Strategies for a Global Economy

By the Milwaukee World Trade Association
Click here for [more information](#)
Click here for [registration](#)

May 21st

Manufacturing Advantage: Resources for Innovation & Growth Conference

7:00 a.m. – 7:00 p.m.
University of Wisconsin-Stout

Smarter choices for business growth through dynamic, hands-on demonstrations, simulations, and workshops.

Conference brochure available [here](#) (pdf)

To have conference brochure and registration information mailed to you, send your contact information to igeroux3@cvtc.edu.

Congratulations, Al Ruud, Ruud Lighting!

**2008 Bravo! Entrepreneur Award Winner for excellence in business leadership
By the Small Business Times**

Given annually to southeastern Wisconsin's most dynamic and innovative business leaders.

Winners will receive awards at the
Bravo! Entrepreneur Awards Luncheon
on Thursday, May 1, at the **BizTech Expo**.

Pre-registration to attend the BizTech Expo is free at www.biztimes.com/expo.

To pre-register for the Bravo! Awards Luncheon, go to:

<http://expo.biztimes.com/expo/events.cfm?id=9>.

For the full article and list of winners, [click here](#).

The Roadmap is an e-newsletter of the RCEDC. For more information, please visit www.racinecountyedc.org.
If you wish to be removed from our mailing list, please email chenning@racinecountyedc.org with *Unsubscribe* as the subject.