

## ***E-News for the Development Community***

... an update on community and economic development in Racine County, WI and the Chicago-Milwaukee corridor.



### **The Roadmap**

Racine County Economic Development Corporation  
2320 Renaissance Blvd., Sturtevant, Racine County, Wisconsin USA  
[www.racinecountyedc.org](http://www.racinecountyedc.org)

November, 2008

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*The RCEDC periodically provides information on economic development in Racine County and the Chicago-Milwaukee corridor. We hope you find this short publication helpful and informative.*

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RCEDC apologizes for the brief hiatus over the past few months in delivering you *The Roadmap*! We look forward to providing you regular updates in the future.

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#### **Racine County targets commercial centers for growth - [Small Biz Times article](#)**

Racine County Executive William McReynolds and Racine County Economic Development Corp. (RCEDC) executive director Gordy Kacala jointly announced a boost for commercial centers in four county communities. The RCEDC will use the funds to engage the Community Land Use & Economics (CLUE) Group, an Arlington, Va.-based consulting firm with substantial experience in helping communities design downtown economic development strategies and cultivate independent businesses.

The CLUE Group will complete a retail market analysis of four county commercial centers:

- West Racine in the City of Racine
- Downtown in the Village of Union Grove
- Downtown in the Village of Waterford; and
- Douglas Avenue and 4 Mile Road area, Village of Caledonia

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#### **U.S. Green Building Council upgrades LEED**

Described as some of the most significant changes to the LEED system, LEED 2009 has re-weighted certain actions, based on scientific research, in favor of increasing energy efficiency and reducing carbon emissions in new and existing buildings. For the full article, please go to [BIZJOURNALS GREEN](#).

#### **Upcoming Events:**

November 25<sup>th</sup>

##### **Beyond tough times: A growth agenda for Wisconsin**

11:30 am – 1:30 pm  
Lunch provided

Sheraton Hotel  
706 John Nolen Drive, Madison

Cost: \$25 WIN members, \$35 Non-WIN members  
\$0 WIN Corporate members

Learn how the economic development agendas of major statewide business organizations compare and contrast.

Sponsored by the Wisconsin Innovation Network

RSVP: [Wisconsin Technology Council](#)

December 3rd

##### **NAIOP: Fourth Annual Market Update**

7:15 am – 9:00 am  
Italian Community Center  
631 E Chicago St., Milwaukee

Reports on the Industrial and Office Markets

RSVP: <http://www.naiop-wi.org/>

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## Wisconsin Portfolio

– [The Wisconsin Technology Council](#)

THE WISCONSIN PORTFOLIO is designed to inform investors about exciting developments in our state's risk capital economy. There are a number of reasons why companies, investors and other institutions should invest or otherwise do business in Wisconsin, from its efficient agricultural sector to its modernized manufacturing community to its growing high-technology economy.

[DOWNLOAD THE WISCONSIN PORTFOLIO](#) (6mb PDF)

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## HSA Commercial groundbreaking ceremony - [As reported on HAS's website](#)

On Tuesday, September 23, Chicago-based HSA Commercial Real Estate broke ground on two new industrial facilities totaling 565,200 square feet in Park 94 at Mt. Pleasant, a 90-acre business park along Interstate 94 in Southeast Wisconsin's Racine County.



The new facilities include one of the first LEED-certified warehouses in the region and constitute the first phase of HSA's new industrial park, which is slated to include seven or more buildings.

Located just 15 miles north of the Illinois-Wisconsin border at the intersection of State Highway 20 and International Drive, Park 94 at Mt. Pleasant is located within a TID district that is part of 950-acre development zone that will accommodate corporate, professional office, hotel, research, light-industrial buildings, retail shops and restaurants in the heart of fast-growing Mt. Pleasant. With access to two Interstate 94 interchanges and State Highway 20, as well as rail connections, Park 94 offers excellent visibility in the rapidly emerging Chicago-Milwaukee corridor and provides access to labor markets north and south.

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## 2009 Real Estate Awards

The Business Journal is seeking nominations for its Real Estate Awards section to be published in April 2009. This special section will focus on the best real estate deals and projects that were completed in 2008. We are looking for projects within Milwaukee, Kenosha, Ozaukee, Racine, Washington and Waukesha counties.

Nominations will be accepted through January 30, 2009. For details, please go to the [Business Journal of Greater Milwaukee](#).

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## More Recent News:

[HSA Buys in Wisconsin](#) – REJournals.com

[HSA acquires industrial building in Sturtevant, Wis.](#) – REJournals.com

[Boyle Commercial Realty brokers sale](#) – REJournals.com

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## Upcoming Events:

December 4th

### Regional Transit Authority – The Long and Winding Road

11:45 a.m. – 1:30 p.m.  
Italian Community Center  
631 E Chicago St., Milwaukee

How will the RTA Board recommendations and potential funding mechanisms be viewed by business in those three counties? How does each county's desire for closer ties to Chicago factor into southeastern Wisconsin transit?

Sponsored by the Public Policy Forum

RSVP: <http://publicpolicyforum.org/events.php>

December 11th

### Green Buildings & New Technology Conference

St. Louis, MO

Topics include green initiatives, new technology, financial incentives and strategies for enhancing sustainability, LEED certification and more.

RSVP: [online registration](#)

January 21st

### Northern Trust Economic Trends Breakfast

7:30 – 9:30 am  
Italian Community Center  
631 E Chicago St., Milwaukee

Will the economy begin to rebound in 2009, or will the recession deepen? What will be the opportunities for growth? What will be the most significant obstacles in our path?

Economic Trends Breakfast features stellar speaker lineup: [Speaker Lineup](#)

[Register here](#)