

E-News for the Development Community

. . . an update on the manufacturing community and economic development in Racine County, WI and the Chicago–Milwaukee corridor.



The Roadmap

Racine County Economic Development Corporation
2320 Renaissance Blvd., Sturtevant, Racine County, Wisconsin USA
www.racinecountyedc.org

March, 2008

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The RCEDC periodically provides information on economic development in Racine County and the Chicago-Milwaukee corridor. We hope you find this short publication helpful and informative.

Focus on Business Parks, Racine County, Wisconsin USA

Burlington Manufacturing and Office Park

Location: State Trunk Highway 83, south of Burlington
31 miles southwest of Milwaukee / 15 miles north of the Wisconsin/Illinois line
35 minutes to Milwaukee's General Mitchell International Airport
65 minutes to Chicago's O'Hare International Airport

Available Acres: 12 Acres

Price/Acre: \$27,500 - \$31,000 per acre

Zoning: M-3 manufacturing and office park

Residents: Burlington Business Center, Circle Inc., Hi-Liter Graphics, RexCon LLC, Scherrer Construction, Veteran's Transport, Wheel Specialties Inc.

Contact: RCEDC

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Email: jtrick@racinecountyedc.org

Website: www.racinecountyedc.org

State bills would protect credit cards

From biztimes.com – Wisconsin credit unions are applauding state lawmakers for advancing through the State Legislature two companion bills, AB 745 and SB 439, which aim to keep safer the personal data stored on credit and debit cards. The legislation, introduced by State Rep. Brett Davis (R-Oregon) and State Sen. Bob Wirth (D-Pleasant Prairie) captured 43 co-sponsors with strong bi-partisan support during its initial circulation period at the capital.

Associated General Contractors of Greater Milwaukee

AGC of Greater Milwaukee, the largest construction industry trade association in Wisconsin, provides construction training, safety, legislation and a comprehensive paper and electronic planroom for its members.

AGC of Greater Milwaukee's website, www.agc-gm.org is a valuable resource that includes a builder's exchange, legislative issues links, [upcoming events](#), and more.

State grant will help redevelop brownfield site in Sturtevant

RKB Enterprises LLC in Sturtevant has been awarded a Blight Elimination and Brownfield Redevelopment grant of \$325,000 from the [Wisconsin Department of Commerce](#) to help remediate the 13-acre vacant Internet site on 90th Street, Sturtevant and create 25 new full-time jobs. For the full story, please go to biztimes.com.

RCEDC was instrumental in assisting RKB Enterprises in the site selection and application processes for this project. For more information on RCEDC services, please contact Jenny Trick at (262) 898-7424 or email jtrick@racinecountyedc.org.

The Green Marketplace

"One doesn't have to look far to see that American business is turning green. Evidence of the green wave is everywhere" – This article from [Clifton Gunderson LLP](#) publication, Relationships Magazine covers much of what is going on in the markets for green these days. From the "six sins of greenwashing" to watch out for as consumers – to rules for successful marketing of green products – this article is a wealth of information.

Congratulations, Al Ruud, Ruud Lighting!

2008 Bravo! Entrepreneur Award Winner for excellence in business leadership
By the Small Business Times

Given annually to southeastern Wisconsin's most dynamic and innovative business leaders

Winners will receive awards at the
Bravo! Entrepreneur Awards Luncheon
on Thursday, May 1, at the **BizTech Expo**.

Eleven winners in all – The winning companies and their innovations will be profiled in an upcoming edition of Small Business Times.

Pre-registration to attend the BizTech Expo is free at www.biztimes.com/expo.

To pre-register for the Bravo! Awards Luncheon, go to: <http://expo.biztimes.com/expo/events.cfm?id=9>.

For the full article and list of winners, [click here](#).

Upcoming Events

March 19th Hispanic Business Professionals Quarterly Membership / Networking Meeting

5:30 – 7:30 p.m.

Buona Vita Pizzeria & Restaurant

Grab a handful of your business cards and come mingle with our members and guests...develop new business contacts.

For details, call (262) 308-3543.

March 26th Top 10 Things You Need to Know About . . . Selecting Business Insurance

12:00 – 1:00 pm

CATI Center

Free series

Presenters: Michael Deans & Joel Weiss
May's Insurance Agency

RSVP: 898-7514 or email petersonj@gtc.edu

Complimentary box lunches available to the first 25 registrants.

Sponsored by Gateway Technical College.

April 1st 2008 Commercial Real Estate Roundtable Forum (CARW)

hosted by

[The Commercial Association of Realtors Wisconsin](#)

Italian Community Center,
631 Chicago St., Milwaukee

Real estate experts participate in roundtable discussions in small groups.

Call CARW at (414) 271-2021, or [click here](#) to register.

Cost is \$45 for CARW members, \$60 for non-members and \$20 for students.

April 8th Creating a Life of Passion, Purpose and Prosperity

5:30 – 7:00 p.m.

Golden Rondelle Theater

Michael Simmons will share the ups and downs of his entrepreneurial story of launching an award-winning web design company at the age of 16 to founding Extreme Entrepreneurship Education, LLC in 2003.

Sponsored by SC Johnson and Racine County Economic Development Corporation

To RSVP, call (262) 260-2154, or email Rondelle@scj.com

Local News:

[Modine to ramp up production in China](#)

[Vinyl product maker taps consumer market for growth](#)

[Modine lands new engine cooling contracts](#)

[Johnson Bank exceeds \\$3 billion in mortgage loans serviced](#)

The Roadmap is an e-newsletter of the RCEDC. For more information, please visit www.racinecountyedc.org.

If you wish to be removed from our mailing list, please email chenning@racinecountyedc.org with *Unsubscribe* as the subject.

Upcoming Events

April 28th – May 3rd

IS Security Seminar: Hacker Techniques, Exploits, and Incident Handling

Tools and methods used to break into computer systems, and how to prevent and react to computer attacks.

Sheraton Hotel, Madison

Sponsored by the SANS Institute and Johnson Financial Group

Instructor: Kevin Bong, Johnson Financial Group

Contact: kbong@johnsonbank.com for more information and a discount on registration.

For more information on SANS or the class, visit <https://www.sans.org>