

E-News for the Development Community

. . . an update on community and economic development in Racine County, WI
and the Chicago-Milwaukee corridor.



The Roadmap

Racine County Economic Development Corporation
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Economic Trends Breakfast 2008

Thursday, January 24th

Italian Community Center, Milwaukee

Registration: 7:00 a.m.

Breakfast & Program: 7:30 - 9:30 a.m.

[More Information](#)

The RCEDC periodically provides information on economic development in Racine County and the Chicago-Milwaukee corridor. We hope you find this short publication helpful and informative.

2008 Green Manufacturing Summit

Sponsored by the Bradley Corporation and the Business Journal of Milwaukee, the summit will offer successful strategies for reducing operating costs and competing globally. Business leaders from small and mid-sized manufacturers, architects, engineers and other green experts will share best practices and tips for getting started.

When: Tuesday, January 29th, 8 a.m. to 11:45 a.m.

Where: Schlitz Audubon Nature Center
1111 E. Brown Deer Rd. Milwaukee, WI 53217

To register, [click here](#). If you need assistance or would prefer to register over the phone, please call Jan Jewell at (262) 532-1093, or e-mail jan.jewell@bradleycorp.com.

Union Grove moves on Revitalization Plan

Union Grove hit the big news touting their revitalization plans in the December 28th issue of [The Business Journal](#). The Wisconsin Department of Transportation will be reconstructing U.S. Highway 45 through the downtown, which is Union Grove's Main Street. In addition the DOT has also provided \$60,000 for a streetscape project, including lighting, benches, planters, pavers and other features. Union Grove has established a Tax Incremental Finance District (TIF) to help pay for a variety of projects. The Village has developed a Facade Grant Program for businesses along Main Street (up to \$7,500) from a portion of the TIF funds with matching funding from three local banks who have committed \$500,000 for low-interest loans toward facade renovations. And, The first development project is at its conceptual planning phase.

We look forward to watching Union Grove grow!

2008 Governor's Conference on Economic Development

At this year's Conference, you'll learn:

- ✓ Key factors shaping our emerging and converging world and how you can address the resulting local impact
- ✓ How your community can survive the debilitating effects of a merger or acquisition
- ✓ How Wisconsin's shifting demographics are impacting worker availability (and what you can do about it)
- ✓ How any locality can take advantage of the state's emerging organic industry.

You'll also hear the surprising results of the first-ever statewide analysis of the local financial impact of Tax Increment Finance Districts.

When: February 6 – 8, 2008

Where: Monona Terrace Community & Convention Center, Madison

Conference produced by the Wisconsin Economic Development Association in partnership with the Wisconsin Department of Commerce and Forward Wisconsin, Inc. For more information, [click here](#).

Horizon Retail Construction Expanding in Mount Pleasant

[Horizon Retail](#), a national commercial general contractor is expanding its national headquarters in Mount Pleasant due to substantial growth. With 84 current employees, the new 74,000 square foot building will hold up to 250. The new facility will be a four-story, state-of-the-art structure built in conjunction with the U. S. Green Building Council guidelines, including a full-service fitness center, an employee lounge and coffee bar on each floor, and walking paths. For their press release, [click here](#).

2008 Real Estate Awards

[Business Journal](#) – The Business Journal is seeking nominations for its **Real Estate Awards** section to be published in April 2008. This special section will focus on the best real estate deals and projects that were completed in 2007. We are looking for projects within Milwaukee, Kenosha, Ozaukee, Racine, Washington and Waukesha counties. Nominations will be accepted through Feb. 1, 2008.

To place your nomination, [click here](#).

City of Racine receives \$196,000 grant for Uptown Revitalization Program

[The Journal Times](#) – The City of Racine has received an Economic Development Initiative grant from the U.S. Department of Housing and Urban Development in the amount of \$196,000. The Uptown Revitalization Program is a project of the City of Racine, RCEDC and area business and property owners. Rehabilitation and redevelopment of historic buildings in Uptown are key components, calling for demonstration projects in which buildings are purchased, renovated and then sold. Two buildings have been acquired in 2007, and renovations have begun. This program goes hand in hand with the Artist Relocation Program recently implemented in the same corridor to the City, in which buildings will be renovated for artists' live-work space with retail space on the first floor and residential units above.

BRAVO! Entrepreneur Awards 2008

Celebrating Excellence in Southeastern Wisconsin Business

It's time again to nominate our hard-working entrepreneurs for these distinguished awards through the [Small Business Times](#).

There are three separate awards:

- BRAVO! Entrepreneur Award
- Lifetime Achievement Award; and
- Regional Spirit Award

For the criteria for each award and to nominate someone, or one's self, go to: <http://www.biztimes.com/site/bravo>.

Workforce Development Center
presents

The Regional Professional Career Expo

Wednesday, March 19th
Roma Lodge, Racine
12:00 – 6:00 p.m.

For more information, email
Anne.Spieker@goracine.org

CATI announces new pilot plant for its licensed Technology

[CATI, Inc.](#) announced that [Alliance Enterprises of SE Wisconsin, LLC](#) has begun construction of a production plant to be housed in the Center for Advanced Technology and Innovation's incubator space. The plant will be used for R&D as well as the initial production of [Benelact](#)[™], a new, healthy dairy ingredient based on patented technology licensed from CATI, Inc. The all-natural process extracts cholesterol from milk to create a healthy milk ingredient without altering the taste, texture or properties of the milk. The technology was originally developed by Kraft Foods and donated to CATI, Inc. "Alliance is demonstrating the speed and cost-effectiveness of bringing a commercially viable product to market and contributing to the economic growth of the region by leveraging under-utilized intellectual property from private industry," said Matt Wagner, CATI Executive Director. The project represents an estimated \$1.5 million investment.

Wisconsin Commercial Building Code Update

The Wisconsin Department of Commerce will present *Changes to the Wisconsin Commercial Building Code – 2008* throughout February in four locations in the state. The new Code will go into effect March 1, 2008.

February 5	Eau Claire
February 7	Waukesha
February 12	Appleton
February 14	Madison

For more information, or to register online, [click here](#).

The Roadmap is an e-newsletter of the RCEDC. For more information, please visit www.racinecountyedc.org. If you wish to be removed from our mailing list, please email chenning@racinecountyedc.org with *Unsubscribe* as the subject.