

ECONOMIC PROFILE

Village of Mt. Pleasant, WI

POPULATION

<u>Year</u>	<u>Number</u>	<u>Percent Change</u>
1980	19,340	--
1990	20,084	3.8
2000	23,142	15.2
2005	24,942	7.8

Source: U.S. Bureau of the Census, Wisconsin Department of Administration and SEWRPC.

HOUSING

<u>Year</u>	<u>Total Households</u>	<u>Percent Change</u>
1980	6,438	--
1990	7,703	19.6
2000	9,453	22.7

Unit Information: 2000

Total Units.....	9,453
Owner Occupied.....	7,156
Median Value.....	\$135,400
Renter Occupied.....	2,297
Median Rent.....	\$573
Vacancy Rate.....	3.5%

Units Authorized by Building Permits: 2003

Total Units.....	320
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Source: U.S. Bureau of the Census and SEWRPC.

INCOME

2002 Per Capital Personal Income

Racine County.....	\$30,331
Southeastern Wisconsin Region.....	34,014
Wisconsin.....	30,050

Source: U.S. Bureau of Economic Analysis and SEWRPC.

TAXES

Local Property Taxes

- Assessment Ratio: 1.014905727 (2003)
- Net Rate/\$1,000: (2003)
 - Unified: \$19.01
 - Unified: \$18.14
 - Unified: \$18.45
 - Unified: \$17.58
- Aggregate Full Equalized Value: \$1,874,606,100 (2003)

Source: Wisconsin Department of Revenue and Village of Mt. Pleasant.

TRANSPORTATION

Highways

- Interstate Highway 94/ United States Highway 41 forms the western border of the Village of Mt. Pleasant
- State Trunk Highways 11, 20, 31, 32, and 38
- County Trunk Highways C, H, K, V, X, Y, and KR

Public Transit

- Transit service for the elderly and persons with disabilities provided through a program administered by the Racine County Human Services Department
- Racine's Bell Urban System provides three local bus routes
- Wisconsin Coach Lines, Inc. provides commuter bus service in the Milwaukee-Racine-Kenosha corridor

Railway Service

- Canadian Pacific Railway
- Union Pacific Railroad

Water Transportation Facilities

- Port of Milwaukee located 18 miles north

Trucking

- 86 trucking establishments located in Racine County

Air Service

- John H. Batten Field, located 0.4 miles north
- Sylvania Airport, located 0.4 miles west
- Milwaukee's General Mitchell International Airport, located 18 miles north
- Chicago's O'Hare International Airport, located 58 miles south

GOVERNMENT SERVICES

The Village of Mt. Pleasant has a President and six trustees elected at large. Day to day operations are handled by a full time Village Administrator.

Police and Fire

Police Department:	45 sworn full-time officers 10 civilian personnel
Fire Department:	47 full-time personnel (inclusive of paramedics)

Both the Police and Fire Departments operate 24 hours a day, seven days a week.

Other

The Village provides street/park maintenance, snow removal, stormwater drainage, planning, inspection, finance, clerk/treasurer, health and recreational operations.

LABOR AND WAGES

RACINE COUNTY AVERAGE EMPLOYMENT: 2004

<u>Employment by Industry</u>	<u>Number of Persons Employed</u>	<u>Percent of Persons Employed</u>
Construction.....	3,915	5.2
Education and Health.....	14,752	19.4
Financial Activities.....	2,448	3.2
Information.....	Suppressed	Suppressed
Leisure and Hospitality.....	6,647	8.8
Manufacturing.....	19,013	25.1
Natural Resources.....	380	0.5
Other Services.....	2,385	3.1
Professional and Business Services.....	6,226	8.2
Public Administration.....	4,178	5.5
Trade, Transportation, and Utilities.....	15,259	20.2
Not Assigned.....	Suppressed	Suppressed
Total.....	75,879*	100.0*

*The total does not equal the sum of the individual categories due to data suppression.

Note: Table revised July 2005.

Source: Wisconsin Department of Workforce Development, Office of Economic Advisors (Quarterly Census of Employment and Wages) and SEWRPC.

FINANCIAL

Bank of Elmwood	Highways 31 and 38	(262) 554-5321
Bank Mutual Chase	3039 S. Green Bay Rd.	(262) 554-7440
Community State Bank	5815 21 St Street	1-800-947-1111
Guaranty Bank	8338 Washington Ave.	(262) 886-2200
Guaranty Bank	3049 Oakes Road	(262) 597-4180
Johnson Bank	6031 Regency West Dr.	(262) 554-6030
M&I Bank	5901 Durand Avenue	(262) 554-6500
North Shore Bank	5101 Spring Street	(262) 886-8040
Wells Fargo Southport Bank	5723 Durand Avenue	(262) 554-1232
TCF Bank, FSB	6001 Durand Avenue	1-800-236-9000
TCF Bank, FSB	5220 Washington Ave.	(262) 638-1111
	6115 Washington Ave.	(262) 886-0891
	5740 Washington Ave.	

MEDIAN HOURLY WAGES FOR SELECTED OCCUPATIONS: 2003

Wage and employment estimates categorized by occupation can be found by following the link for the OEA Wage Survey located below.

Racine County OEA Wage Survey
http://www.sewrpc.org/economicprofiles/racine_co

SOUTHEAST WISCONSIN PROJECTED EMPLOYMENT: 2002 – 2012*

Employment projections categorized by occupational groups can be found by following the link of the employment projection report located below.

Southeast Wisconsin
 OEA Employment Projection Report
http://www.sewrpc.org/economicprofiles/racine_co

**Southeast Wisconsin* Includes: Kenosha, Racine, and Walworth Counties.

RACINE COUNTY CIVILIAN LABOR FORCE: MARCH: 2004

Total Civilian Labor Force.....	94,106
Employed Civilian Labor Force.....	86,587
Unemployed Civilian Labor Force.....	7,519

HEALTH

The Village of Mt. Pleasant is served by a complete range of health facilities and health professional located in the Village and in nearby communities. The Village has a full time Health Department offering a full array of services including sanitarian services. The Oriental College of Acupuncture, as well as many physicians, chiropractors, dentists are available in the Village and in nearby communities. St. Mary's Medical Center, Racine, and Aurora Medical Center, Racine, are within a 15-mile radius from the Village. These Centers are served by the Flight for Life helicopter for airborne emergency transportation of critically ill or injured patients. All Saints Healthcare and Aurora Medical provide physician services at many offices in the area. In addition, the Lakeview NeuroRehab Center, Town of Dover, is a residential community re-entry program for individuals with head injuries.

MAJOR PRIVATE SECTOR EMPLOYERS

MANUFACTURING

Industrial Machinery and Equipment

Ametek-Lamb Electric Division
CNH Global N.V.
Putzmeister

Printing and Publishing

Tru-Line Lithography, Inc.

Fabricated Metal Products

HPI Nichols
LGX Logistics
Topper Manufacturing

Chemicals and Allied Products

S.C. Johnson and Son, Inc.

Primary Metal Industries

Metal-Lab, Inc.

SERVICES

Amusement and Recreation

Meadowbrook Country Club
Racine Country Club

Hotels and Lodging Places

Comfort Inn
Fairfield Inn
Holiday Inn Express
Knights Inn
Marriott Hotel
Microtel Inns and Suites
Ramada Inn Express
Super 8 Motel

Business

Pierce General Rental, Inc.

Source: Classified Directory of Wisconsin Manufacturers, Wisconsin Business Service Directory, Village of Mt. Pleasant, and SEWRPC.

MEDIA

Local Newspapers

- The Racine Journal-Times, Daily
- The Waterford Post, Weekly
- The Westine Report, Weekly

EDUCATION

The Village of Mt. Pleasant is served by the Racine Unified School District.

Public High School Graduates: 2003

Total Graduates.....	1,191
Average Graduation Rate.....	75.7%

Standardized Test Results: 2004

Based upon the mean scores reported in the nation, Wisconsin students scored the highest in the nation on the American College Test (ACT).

2003 Average ACT Scores

Racine Unified School District.....	21.9
Racine County.....	21.8
Wisconsin.....	22.1
United States.....	20.8

Source: Wisconsin Department of Public Instruction and SEWRPC.

The following post-secondary educational facilities are located within, or in close proximity to, Racine County:

Colleges and Universities

Alverno College, Milwaukee
Cardinal Stritch College, Glendale
Carroll College, Waukesha
Carthage College, Kenosha
Columbia College of Nursing, Milwaukee
Concordia University, Mequon
Marquette University, Milwaukee
Medical College of Wisconsin, Wauwatosa
Milwaukee Institute of Art and Design, Milwaukee
Milwaukee School of Engineering, Milwaukee
Mount Mary College, Milwaukee
University of Wisconsin-Milwaukee, Milwaukee
University of Wisconsin-Parkside, Kenosha County
Wisconsin Lutheran College, Wauwatosa

Technical and Vocational Schools

Gateway Technical College, City of Racine campus

UTILITIES

Electric Power

- We Energies
Service Information: 1-800-242-9137

Telephone

- Ameritech, Inc.
Business Service Information:
In State: 1-800-660-3000
Out of State: 1-800-447-7738

Natural Gas

- We Energies
Service Information: 1-800-242-9137
Gas Emergency: 1-800-236-9874

Solid Waste

- The Village contracts with private collection services for refuse collection and curbside recycling.

Sanitary Sewerage

- City of Racine Sewage Treatment Plant
Average Hydraulic Design Capacity:
30 million gallons per day
Average Annual Hydraulic Loading:
28 million gallons per day
Rate Information: (262) 554-8750

Water

- City of Racine
Public Water Supply System
Source: Lake Michigan
System Pumping Capacity:
68 million gallons per day
Average Daily Consumption:
21 million gallons per day
Rate Information: (262) 554-8750

LOCAL CONTACTS

For industrial, commercial, or business information about the Village of Mt. Pleasant, contact:

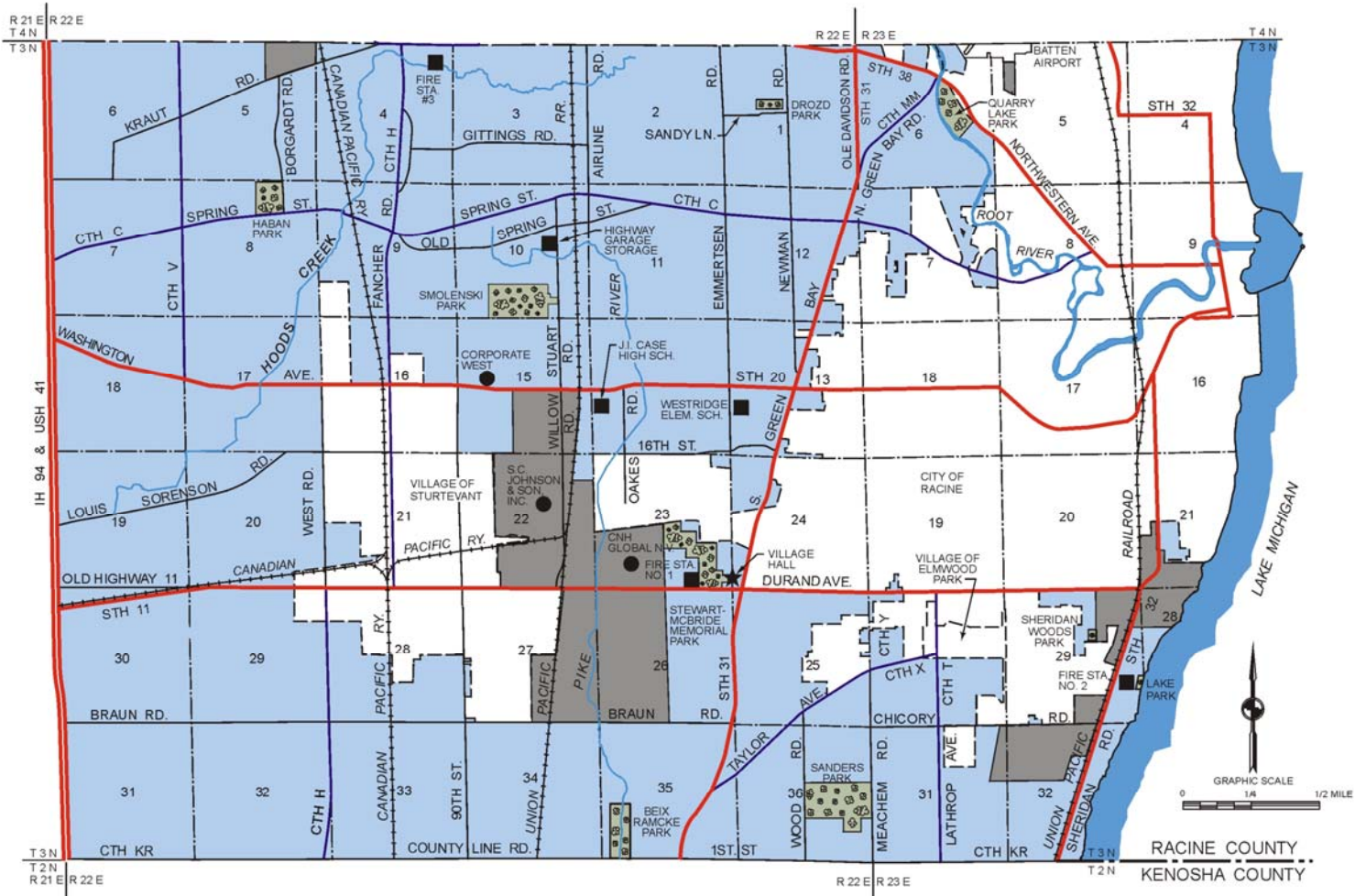
- Village Administrator
Village of Mt. Pleasant
Village Hall
6126 Durand Avenue
Mt. Pleasant, Wisconsin 53406
Telephone: (262) 554-8750
Facsimile: (262) 554-6785
E-mail: kodonnell@mtpleasantwi.gov
Website:
http://www.goracine.org/village_of_mount_pleasant/mount_pleasant.htm
- Executive Director
Racine County Economic Development Corporation
2320 Renaissance Boulevard
Sturtevant, WI 53177
Telephone: (262) 898-7400
Facsimile: (262) 898-7401
- Planning and Development Director
Racine County Planning and Development
Department
14200 Washington Avenue
Sturtevant, Wisconsin 53177
Telephone: (262) 886-8470
Facsimile: (262) 886-8488
- Community Development Manager
We Energies
231 W. Michigan Street
Milwaukee, WI 53203
Telephone: (414) 221-3018
Facsimile: (414) 221-3853
- Southeastern Wisconsin Regional Planning
Commission
P.O. Box 1607
Waukesha, Wisconsin 53187-1607
Telephone: (262) 547-6721
Facsimile: (262) 547-1103

This profile is one in a series of regional, county, and community profiles prepared by the Southeastern Wisconsin Regional Planning Commission in cooperation with the Regional Economic Partnership as a community service.

Revision date: February 2006



Village of Mt. Pleasant



Source: SEWRPC.